THE NEXT GENERATION IN BUSINESS CARBON EMISSION TRACKING.

Our GOGREEN Carbon Dashboard helps you account for and manage carbon emissions across your entire supply chain with detailed and reliable CO₂ mapping instantly available from a web-based hub.

New sustainability regulations are being implemented in countries around the world. It’s a trend that’s putting businesses under increasing scrutiny as they’re expected to manage, account for and reduce CO₂ emissions associated with their supply chains. Understanding where you stand and what can be done to reduce emission levels is a daunting task.

If your business is looking for a more advanced and reliable tool for analyzing CO₂ emissions effectively, DHL has a solution that’s right for you. Our investment and experience in CO₂ accounting means we can offer our GOGREEN Carbon Dashboard – supporting your sustainability agenda as well as your supply chain optimization.

With the transport sector accountable for about 14% of global greenhouse gas emissions, DHL recognizes its responsibility to help tackle climate change. That’s why we have worked hard to become the first logistics provider with a quantified carbon efficiency target: to improve carbon efficiency by 30% by 2020 and, as a first step, to improve efficiency by 10% by 2012.
DHL GOGREEN CARBON DASHBOARD

**Benefits at a glance**

- DHL has developed a Carbon Dashboard with precision and reliability in mind. Over a number of years, our experience in carbon reporting has provided us with the expertise to produce CO₂ calculations our customers can rely on.

- With our GOGREEN Carbon Dashboard, you can instantly view clear and transparent analyses of emissions associated with your shipment from an easily accessed IT platform.

- By mapping carbon emissions across your supply chain, the GOGREEN Carbon Dashboard provides a detailed breakdown of your carbon footprint. Best-in-class CO₂ calculations are based on the analysis of a whole range of factors, including: shipment mode, weight & volume and actual distance traveled.

- Dashboard calculations can take into account carbon emissions associated with 3rd parties outside our network, to provide you with a single stable and reliable computation.

- An internationally recognized public standard is used, ensuring complete confidence in the calculation.

- The tool provides a clear baseline with meaningful KPIs, facilitating supply chain optimization and helping you work towards your carbon reduction targets.

- Access to GOGREEN Carbon Dashboard is protected and supported through a stable and secure IT infrastructure.

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**‘What if…’ function**

The GOGREEN Carbon Dashboard incorporates a ‘What if…’ function; a powerful tool to analyze how carbon emissions can be reduced through changes in your supply chain. Please see the example below:

<table>
<thead>
<tr>
<th>Carbon reduction scenario – example</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Your CURRENT situation</strong></td>
</tr>
<tr>
<td>CONSOLIDATION SERVICES</td>
</tr>
<tr>
<td>ROUTING</td>
</tr>
<tr>
<td>PACKAGING OPTIMISATION</td>
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</tbody>
</table>

**CO₂ SAVINGS = FUEL SAVINGS = COST SAVINGS**

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*‘What if…’ function applicable to DHL Global Forwarding, Freight shipments only.*

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**Contact details**

For further information please contact our DHL GoGreen team at GoGreen.Sales@dhl.com